

# WHY JOIN THE JESSAMINE COUNTY CHAMBER OF COMMERCE?

# **BECAUSE**

You are a citizen doing business in this city and sharing in its prosperity. The obligations of business citizenship challenge every man, woman and institution to subscribe actively to the advancement of the community of which he or she is a part.

#### **BECAUSE**

You prosper as our city prospers. By helping to build a thriving community your investment is strengthened and your opportunities are broadened. You have a personal interest in these objectives.

#### **BECAUSE**

Progress and prosperity depend on the development of a sound economic and social structure. These result from vigilant aggressiveness and a continuing program of activities designed to cultivate opportunities and capitalize on advantages.

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The support of all business and professional men and women is necessary to bring about the economic improvement of our city/county and the civic and business development demanded by our modern standards of living.

## **BECAUSE**

These goals can be reached only by united efforts through an organization equipped to study and conduct a sound program of community progress.

#### **BECAUSE**

The Chamber of Commerce is the only organization, which consistently and exclusively engages in promoting the civic and economic development of YOUR community.